

Georgetown Soccer Booster Club
Meeting Minutes

January 11, 2010

Next meeting: February 8, 2010 7pm GHS Commons

I. Announcements

The meeting began at 7:05pm and was held in the GHS commons.

Carlos Gardea opened the meeting welcoming the large turnout of 33 attendees. He reviewed the minutes from the previous meeting and stated a printed copy was available at the information table for all to review. The minutes are posted to the soccer website as well.

Mr. Gardea announced for all the new attendees that they were welcome to review the volunteer lists located on the information table. The current focus of the boosters is to gather volunteers for the various committees. He asked that all sign the attendance sheet.

Debbie Mullis, Treasurer announced that the current cash balance is \$13,096.15. This is after providing \$10,000 to the teams for their upcoming tournaments in January. Proceeds of \$5,890 have been deposited with another deposit of \$1,300 to be made this week came from the annual program publication.

We received a check for \$251.00 from the dining at Genghis Grill on December 4. This exceeded the first reported amount of \$151.28.

Terri Wiseman reported that 119 ads were sold for the 2009 – 2010 soccer programs. These generated a value of \$7,580. She mentioned that in planning for next year's program we should start the solicitation of ads in late September. These will be doable as an extensive data base was built from this year's efforts that will enable us to start sooner. Mr. Gardea suggested we change the sales order form as we need more information regarding the seller and buyer (i.e. email address and phone numbers) for next year's form. This would greatly assist in follow up after the sale.

Shelley Gardea distributed a preliminary mock up of the soccer program for the group in attendance to review. She mentioned that we were still missing several senior bios but needed to move ahead. The plans are to turn this over to D & L Printing tomorrow so they can begin the production process. D & L will provide Mrs. Gardea a proof to review before the final print. The anticipated delivery date is for the Lady's Governor Cup on January 22nd.

A banner is in production thanking all ad sponsors in the program. It will be displayed at the stadium at home games throughout the season.

The Spaghetti dinner was held on January 2, 2010. Sandi Pennington, coordinator of the spaghetti dinner reported that 280 tickets were sold. The posting of the RSVP form on the soccer website was a great organization tool. She wanted to thank all

the volunteers who contributed to making this a successful event. It was a great kickoff to the season.

David Giese, Director for the Men's Governors Cup, asked for assistance with the field marshals for Southwestern on Saturday. Frank Carleton is coordinating the field marshals. He inquired as to the location of the tents which are used at Southwestern. Mr. Gardea suggested checking the soccer storage location. Mr. Giese reported that the hospitality activities were being coordinated by Iain Sproull. Christie Sponsel, coordinator of the concession stands, stated we still need volunteers and urged the junior varsity and freshman parents to assist. The concession stands will open on Thursday and Friday at 1:30 pm and 8:30 am on Saturday.

Jeff Seiders, coordinator of the field marshals for the Lady's Governors Cup, sent out emails to the parents of the Lady Eagles urging volunteers for the games played at Southwestern and McMaster's. Mr. Seiders reported he will be assisted by Roger Kidwell and Jay Jacobs.

A concern over inclement weather for both cups was discussed. Coaches Kidd and McBride stated that plans have been made to play in Cedar Park if the grass fields at Southwestern and Mc Master are unplayable.

Select (soccer uniform company) is providing a bag of their products for coaches the tournament. We will add coupons from local food vendors to assist the coaches when looking for options to feed their teams. We were informed that Select has provided Governor Cup T shirts to be sold at each event. The funds are used to pay referee fees.

Banners will be displayed at the tournaments thanking food sponsors for supporting the Governors Cup.

Coach Kidd announced that Coach Griffin will be leaving the soccer program. He has accepted the position of athletic director and head football coach at Troup high school. This is a 2A school located in East Texas. We wish Coach Griffin all the best in his new opportunity.

Coach McBride reported that the Lady Eagles scrimmaged against Hutto, Bryan and Pflugerville on January 2. They traveled to Belton on January 5th and to the Woodlands tournament on January 7th for 3 games. This weekend they will play at St. Stephens in Austin. The team has been competitive and is playing very good competition in preparation for the upcoming district play. He is using these tournaments to try players at different positions to find the best fit for the team.

Coach Kidd reported that the men's teams were off to a good start. They won the Comal Cup defeating San Antonio Lee 2-0 in the final. The junior varsity and freshmen teams won 5 out of 6 games played at the Leander tournament. He reported a change in schedules was needed for upcoming Governor's Cup as one school will not be able to play on Thursday due to exam schedules. Therefore Georgetown will not play on Thursday and will play two on Saturday.

A question was raised as to how player pictures taken by Positive Image will be delivered. Annette Coe will research and report at the next meeting.

Mr. Gardea announced we purchased a small amount of inventory (\$320.00) from the football boosters for the concession stands. This is significantly less than the original amount we were presented.

II. Discussion

Mr. Gardea presented the new logo that we will place on this year's apparel. He wanted to thank Mr. Yentzen, Mrs. Gardea and Eduardo Montoto for all their efforts in producing the final product. We will move forward with the printing of the apparel ordered at the spaghetti dinner. The goal is to distribute the items at the Lady Governor Cup games.

David Gaume reported we are in the process of receiving orders from the men's varsity players for the black game day polo shirts. These orders were not taken at the spaghetti dinner as a cost was not available at that time. We hope to have these by the first district game but have no control over the delivery time.

Mr. Gaume discussed the concept of a "Parent Shirt" with the new logo. This would be different from the men's black polo shirt. The concept being that we create an identity for the Georgetown Soccer programs (men's and ladies). Mr. Gardea asked for the parent's interest to pursue and received a better than 50% response to proceed. A final product will be presented at the next meeting.

The idea of a 50/50 raffle for the spaghetti dinner was discussed with the winner receiving a cake and the proceeds split equally by the Booster Club and Eagle Locker. We agreed that we have a full plate for the spaghetti dinner but try in another venue (i.e. governor cups or spring banquet)

We received an offer from Mama Fu for a 25% match of dinner proceeds. We will discuss further at the next meeting. Several parents mentioned an interest in pursuing a pancake breakfast with Applebee's as an additional fund raiser. This will be discussed further at the next meeting.

We discussed UIL rules regarding the providing of "treats" to players. Danny Mickan provided information from the UIL document which defines the parameters. The booster club will comply with these rules and has added those to the website and the annual soccer program publication.

Players can receive community service hours by working the concession stands during the upcoming season.

III. Action items

The meeting was adjourned at 8:20 pm.